

**APPLICATION DATA SHEET**

**Application Information**

Application Type:: Regular  
Subject Matter:: Utility  
Suggested Classification::  
Suggested Group Art Unit::  
Title:: METHOD AND SYSTEM FOR CLICKPATH  
FUNNEL ANALYSIS  
Attorney Docket Number:: MS#183302.1 (4966)  
Request for Early Publication?:: No  
Request for Non-Publication?:: Yes  
Suggested Drawing Figure::  
Total Drawing Sheets:: 08  
Small Entity?:: No

**Applicant Information**

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Canada  
Status:: Full Capacity  
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State or Province of Residence:: WA  
Country of Residence:: US  
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City of Mailing Address:: Redmond  
State or Province of Mailing  
Address:: WA  
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**Assignee Information**

Assignee Name::

Microsoft Corporation

Microsoft Corporation